

Colorado Convention Center April 8-12, 2015

www.DenverAutoShow.com



2015 Denver Auto Show TV SPECIAL plays 24/7 on Denver

Channel 1 & all over Colorado, 22 Boom Show, 8X's per month.

Hosted by talk show host, Jann Scott. This show feeds to Twitter, Reddit, Google, Stumbleupon, Pinterest, Vine, Facebook, YouTube, and **your website**.

Cost: 1 year-\$250 mo. 6 Months-\$450 mo. 3 Months-\$650 mo. 1 month-\$850 mo. Week-\$200. Day-\$50. cc payments (discount \$14,000)

(video & text post for legnth of contract)

Here's what you get

We shoot a news segment at your dealership included **Banner Ad of 5,000 pages** (rotates to top) included 1-3 minute video included 10 Second web commercial included Web Post w/story, URL, Phone included Coupon on coupon page included **Public Relations Story** included Social Media weekly included

2 Hour Live Remote from your dealership \$2,000

We come to your Dealership to shoot a 1-3 minute TV video and run it on <u>Denver Channel 1</u>. We put you on cable and show all the new cars for 2015 at your dealership.

(All Video and text is the property of Channel 1 Networks.)

(We build websites, Twitter, Facebook, produce videos, and TV Shows.)

Demographics: The viewers of our Denver Auto Show TV Special are New Car buyers.

Ages 21 to 85

50% Male 50% Female

Viewers on Comcast cable 22: 200,000 month

Viewers on Denver/Boulder/Colorado Channel 1: 150,000 per month

Total Average Income: \$250,000

Our viewer numbers are gathered from Google Analytics, Nielsen ratings, and Go Daddy.

We track every hit on our server from Google, Go Daddy and send the results to you!

Who are we? Jann Scott and Team have been on local TV and since 1989. We have been covering the Danver Auto show since 1992. Jann in Colorada's #1 Auto TV colorada's #1.

the Denver Auto show since 1992. Jann is Colorado's #1 Auto TV celebrity.

CONTACT: Sales Desk: 303 442. 4334

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Since 1975 "BBB Gold Awards" "Best in Denver" "Boulder Chamber" Downtown Boulder