

Annual Best in Boulder TV Show plays 24/7 on Boulder Channel 1 & on

Comcast Cable, 22 Boom Show, 8X's

Hosted by, Boulder talk show host, **Jann Scott.** TV Show feeds to Twitter, Reddit, Stumbleupon, Pinterest Facebook, YouTube, and your website.

Cost: 1 year-\$250 mo. 6 Months-\$450 mo. 3 Months-\$650 mo. 1 month-\$850 mo.

Week-\$200. Day-\$50. cc payments (discount 14,000)

(video & text post for link of contract)

Here's what you get

Shoot a 1-3 minute video at your Boulder Store Banner Ad of 5,000 pages (rotates to top) included 1-3 minute video included 10 Second web commercial included Web Post w/ info, URL, Phone Online order included Coupon on coupon page included Build a post with blurb included **Public Relations Story** included Social Media included

(All Video and text is the property of Channel 1 Networks.)

EXTRAS:

2 Hour Live Remote \$2,000

We build websites, Twitter, Facebook, produce videos, and TV Shows SEO AND AD AGENCY SERVICES

Demographics: The viewers of our Best in Boulder special are Boulder

Ages 15 to 85

50% Male 50% Female

Viewers on Comcast cable 22: 200,000 month Viewers on Denver Channel 1: 150,000 per month

Total Average Income: \$100,000

Our viewer numbers are gathered from Google Analytics, Nielsen ratings, and Go Daddy.

We track every hit on our server from Google, Go Daddy and send the results to you!

Who are we? <u>Jann Scott and Team</u> have been on local TV and since 1989. We have been covering Best in Boulder since 1992.

Host: Jann Scott Editor: Aaron Smith Sales: George Hardwick, Madison Lankford, Tara Roberts



CONTACT: Sales Desk: 720-621-7750

Jann Scott Office: (303) 447-8531 George Hardwick: (518) 649-6446 Madison Lankford: (720) 629-9439

Tara Roberts: (303) 447-8531 P.O. Box 869 Boulder, CO 80306

Since 1975 "BBB Gold Awards" "Best in Boulder" "Boulder Chamber" Downtown Boulder