

2019 Craft Brewers Conference and Brew Expo

3 Minute Video Segment About Your Business.

Plays 24 times/Month in our 22 Boom Show on Comcast Cable and streaming on <u>Denver Channel 1</u>
Hosted by Aaron Smith.

Cost: \$3k/Year, \$1k/6 Months, \$650/3 Months or \$850/1 Month

Here's what you get

- 1. 3 minute video for our Craft Brew Special, also on Denver Channel 1, YouTube and Facebook.
- 2. 3 different Web Banner Ads on 6000+ pages on Denver Channel 1 and Channel 1 Networks.
- 3. Business Webpage with your details, images, videos and web links.
- 4. Video Plays on 22 Boom Comcast BV22 TV Show (200,000 people weekly).
- 5. 10-15 Second commercial to promote your business locations or brand.
- 6. Top Position Post in our <u>Denver Channel 1</u>.
- 7. Business Promotions on our Social Media including YouTube, Google and Facebook ads.
- 8. 10 second Web commercial

We will come to your business or booth and shoot a 3 minute video. This Runs on our 22 Boom Show and Denver Channel 1 website and we share it through social media for the length of our contract. We can also host your videos and will share any notable stories relating to you on our website and social media accounts.

Demographics

Comcast Cable channel 22, Great American Beer Fest plays on <u>22 Boom</u> hosted by Jann Scott 9pm to midnight, 6am to 9am, 7 days a week, seen by 5000 people a day in Boulder County Colorado. 200,000 Boulder County residents per month Ages 18-60 50% Male 50% Female on Boulder Cable 22 and 150,000 per month on Denver Channel 1.

Our viewer numbers are gathered from Google Analytics, Nielsen ratings, and Go Daddy.

Who are we? Jann Scott and Team have been on local Colorado television since 1989.



Jann Scott



Aaron Smith



Madison Lankford

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