

2017 Denver Auto Show TV Special hosted by Jann Scott on [Denver Channel 1](#) and Cable 22 25X's per month.

Cost: 1 month-\$850 mo. 3 Months-\$650 mo.  
1 year-\$250 mo. (discount 14,000)

## Here's what you get

1. 3 minute TV Segment at your Dealership.
2. A 15 second web commercial
3. Banner ad on 100,000 pages
4. Web Post with video, links address and phone
5. Coupons on your page if you have them
6. Public Relations Story
7. Social Media Promotions
8. Google and Facebook ads
9. Video goes in our [22 Boom Shows](#) on Comcast
10. Video and story on [Denver Auto TV special](#)
11. We will post video to your site.

We will post video to your site and share it through social media for the length of our contract.  
(All video and text is owned by Denver Channel 1)

We are a Full Service [Ad Agency](#), Website Development, Social Media, Video Production and TV shows too.  
Participating sponsors Fisher Honda Kia, O'Meara Ford & VW

**Demographics:** The viewers of Jann Scott's Auto Show TV specials are New Car buyers and have been watching Jann since 1992 on. Jann became a celebrated national car reviewer in the 1980s and 90s. To this day we have 100s of people who call for auto dealer recommendations.

**Ages 18 to 85**

50% Male 50% Female

Viewers on Comcast cable 22 in Boulder County- 200,000 per month

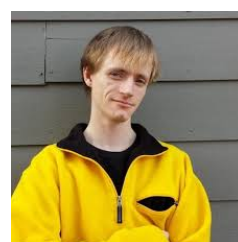
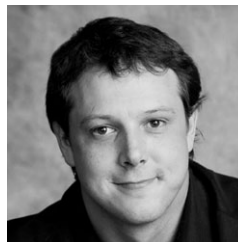
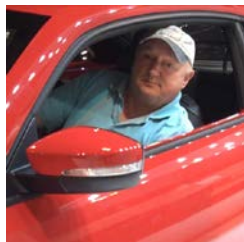
Viewers on Denver Channel 1- 150,000 per month

Total viewer Average Income: \$150,000

[Our viewer numbers](#) are gathered from Google Analytics, Nielsen ratings, and Go Daddy.

We track every hit on our server from Google, Go Daddy and send the results to you!

Who are we? [Jann Scott and Team](#) Denver Channel 1 have been on local TV since 1989.



CONTACT: Madison Lankford 720-629-9438 Jann Scott: 303-447-8531  
Since 1975 "[Better Business Bureau](#)" "[Boulder Chamber](#)" "[Downtown Boulder](#)"

Let's Socialize

