



2015 Colorado Motorcycle Expo TV Special plays **24/7** on **DenverChannel1.com & on Comcast cable 22, 22Boom Show, 8X's** per month. Hosted by, Denver talk show host, Jann Scott. Show plays on Comcast, DC1, Twitter, Facebook, YouTube, Pinterest, Digg, Stumbleupon, Reddit and your website.
Cost: 1 year-\$250mo. 6 months-\$450mo. 3 months-\$650mo. 1 month-\$850mo.
\$200 a week. \$50 per day cc payments (discount -14,000)

Here's what you get

Colorado Motorcycle TV Special plays on Comcast cable, DenverChannel1.com, FB, T, P, Digg, YouTube, Stumble, and Reddit.

Come to your location or Show display	<u>included</u>
Banner ad on 5000 pages (rotates)	<u>included</u>
1-3 minute video	<u>included</u>
Web Post w/ info, URL, phone, online order	<u>included</u>
10 second web commercial	<u>included</u>
Coupon on coupon page	<u>included</u>
Build a post with blurb	<u>included</u>
Public Relations Story	<u>included</u>
Social Media	<u>included</u>

Post video on your website for length of contract. All Video and text is the property of Channel 1 Networks.

Demographics: The viewers of our Colorado Motorcycle Expo T.V. Specials are;

- Motorcycle enthusiasts
- Ages 35 to 85
- 50% Male 50% Female
- Viewers on Comcast cable 22 in Boulder County- 200,000 per month
- Viewers on Denver Channel 1- 150,000 per month
- Total viewer Average Income: \$150,000

These Numbers are gathered from Google Analytics, Nielsen ratings, and Go Daddy.

We track every hit on our server from Google, Go Daddy and send the results to you!

Who are we? Jann Scott and Denver Channel 1 have been on local TV since 1989. We have been covering Motorcycles since 1992. Jann's 1st bike was a 1937 Harley police bike that he bought from a farmer for \$50.

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Since 1975 "BBB Gold Awards" "Westword "Best in Denver" "RM News Broadcaster award"