



24th Annual Holiday TV Specials

On Comcast Cable, 22Boom Show Plays 24x week and on Boulder Channel 1 24/7
 Hosted by Boulder's Jann Scott. 3 Minute TV segment and a 10 second video commercial.

Cost: \$600 per week (pick any week or all)

11/15-11/21 __, 11/22-11/28 __, 11/29-12/5 __, 12/6-12/12 __, 12/13-12/19 __,
 12/20-12/26 __, 12/26-1/2 __ Total \$ _____

Here's what you get

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| <ol style="list-style-type: none"> 1. Plays on 22Boom Comcast BV22 2. Posts on Holiday Specials on BC1 3. Top Position in Retail (rotates) 4. 3 minute TV Show Video 5. Targeted 6. Banner ads on 6000 pages 7. Coupon on coupon page 8. A post with a PR Story 9. 10 second Web commercial 10. Social Media posts | <p>included 200,000 people month
 included 7500 people daily</p> <ol style="list-style-type: none"> 11. Plays on Boulder Channel 1 12. Thanks Giving TV special 13. Black Friday 14. Christmas Week 15. New Year's week 16. New Year's Sales 17. Boulder Fashion 18. Shopping and Retail |
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We will come to your business and shoot a 3 minute and a 10 second TV video. Runs on our 22 Boom Show and Boulder Channel 1 website and we share it through social media for the length of our contract.

Demographics

Where and When: Boulder Channel 1 and Comcast Cable, 24th annual Holiday TV shows on 22 Boom hosted by Jann Scott **Plays 9pm to midnight, 6am to 9am, 7 days a week**, and is seen by 5,000 people a day in Boulder County. Boulder, Erie, Louisville, Lafayette, Superior.

The Numbers:

200,000 Boulder County residents per month Ages 18-38 35% Male 65% Female on 22Boom Cable
150,000 per month on Boulder Channel 1: Total Average Household Income: \$250,000

[Our viewer numbers](#) are gathered from Google Analytics, Nielsen ratings, and Go Daddy. We track every hit and send the results to you!

Who are we? Who are we? [Jann Scott and Team](#) have been on local TV and since 1989.

[Our Holiday TV Specials](#) are renowned. We have an enormous list of sponsors who love us.



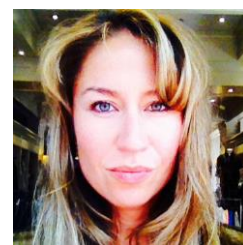
Jann Scott



Aaron Smith



Madison Lankford



Amanda Mooney

CONTACT: Sales Desk: 303-447-8531

Amanda Mooney (303) 834-5839 Jann Scott Office: (303) 447-8531 Madison Lankford: (720) 629-9439
 P.O. Box 869 Boulder, CO 80306

Since 1975 "BBB Gold Awards" "Best in Boulder" "Boulder Chamber" Downtown Boulder