



**2015 National Western Stock Show** on Boulder and Denver Channel 1 plays 24/7 & on Comcast Channel 22 the 22Boom show Hosted by Boulder/Denver talk show host Jann Scott. feeds to Twitter, Facebook, You Tube, Plus a 3 minute video in post production for our cable show. 5000 banner ads, links, PR story, social media all cities in Boulder county and Denver will ad other cities as needed.

**COSTS: \$250 month X 1 year. \$450 month X 6 months. \$650 month X 3 months. \$850 1 month. \$200 1 week. \$50 per day. cc payments**

## *Here's what you get*

**Plays on 2015 National Western Stock Show TV SPECIAL on Comcast cable, Twitter, Facebook, Youtube, Pinterest, and Denver Channel 1 TV**

<b>5,000 banner ads</b> (rotates)	<u>included</u>
<b>1-3 minute video</b>	<u>included</u>
<b>15 second web video commercial</b>	<u>included</u>
<b>Banner ad</b> on 5000 pages	<u>included</u>
<b>Coupon on coupon page</b>	<u>included</u>
<b>Post story w/ icon, url, T, FB, blurb, vid</b>	<u>included</u>
<b>Come to your location/or show display</b>	<u>included</u>
<b>Social Media T, P, FB from show</b>	<u>included</u>

Post video on your website for length of contract. All Video text property of C1N.TV

### **Demographics:** the viewers of our National Western tv specials are Westerners

**Ages 35 to 85**

**50% Male 50% Female**

**Viewers on Comcast Channel 22, 200,000 month**

**Viewers on Denver Channel 1 150,000 per month**

**Average family Income: \$150,000**

**These Numbers are gathered from Google Analytics, Nielsen ratings, and Go Daddy**

We track every hit on our server from Google, Go Daddy, and send the results to you!

**Who are we?** Jann Scott and Denver Channel 1 have been on local TV and since 1989. We have been covering the stock show since 1992

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*Since 1975 "BBB Gold Awards" "Best in Denver" Westword "Top Broadcasters Colorado"*